

THE KAVERY ENGINEERING COLLEGE
(An Autonomous Institution)

B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, APRIL/MAY 2025

Seventh Semester

Mechanical Engineering

GE3792 - Industrial Management

Regulations - 2021

Duration : 3 Hrs

Maximum : 100 Marks

PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)

Q.No	Questions	BLT	CO	Marks
1.	What are the key functions identified by Henri Fayol in his administrative theory?	L1	1	2
2.	What is a partnership, and how does it differ from a sole proprietorship?	L2	1	2
3.	Why planning is considered essential for organizational success?	L2	2	2
4.	What is departmentalization, and how does it enhance organizational efficiency?	L2	2	2
5.	Define the controlling process in management and describe its importance in achieving organizational objectives.	L2	3	2
6.	What is the role of internal audits in the controlling process and highlight one merit of conducting them?	L2	3	2
7.	What are the positive aspects of organizational conflict, and how can they benefit an organization?	L2	4	2
8.	Distinguish between intra-group and inter-group conflict with an example of each.	L2	4	2
9.	Mention two types of benchmarking commonly used by organizations.	L1	5	2
10.	What is the primary objective of Total Productive Maintenance (TPM)?	L2	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

Q.No	Questions	BLT	CO	Marks
11. a	Describe Mintzberg's Ten Managerial Roles in detail. Explain each role and its significance in managerial work, providing examples to illustrate how these roles are applied in real-world organizational settings.	L2	1	16
Or				
b	Explain the key differences between public sector and private sector	L2	1	16

organizations. Discuss how these differences impact their management styles and operational strategies.

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| 12. | a | Analyze the key stages in the recruiting and selection process. Discuss how effective recruitment and selection contribute to organizational success. | L4 | 2 | 16 |
| | | Or | | | |
| | b | Compare and contrast centralization and decentralization in organizational management. Analyze how each approach affects decision-making and employee empowerment. | L4 | 2 | 16 |
| 13. | a | Compare and contrast the Blake-Mouton managerial grid and Reddin's 3-D model of leadership. Evaluate how these models can guide managers in improving their leadership effectiveness. | L3 | 3 | 16 |
| | | Or | | | |
| | b | Discuss the nature of decision-making in management. Analyze how different decision-making approaches influence managerial effectiveness. | L3 | 3 | 16 |
| 14. | a | Describe McClelland's three needs motivation theory. Analyze how understanding these needs can help managers tailor their motivational strategies to individuals. | L3 | 4 | 16 |
| | | Or | | | |
| | b | Explain Maslow's hierarchy of needs theory and analyze how it can be applied to motivate employees in an organizational setting. | L3 | 4 | 16 |
| 15. | a | Describe the concept of Business Process Reengineering (BPR) and evaluate its key features and procedures. Discuss the merits and demerits of implementing BPR in an organization. | L2 | 5 | 16 |
| | | Or | | | |
| | b | Explain the concept of SWOT/SWOC analysis and discuss how it helps in strategic planning. Discuss the merits and limitations in identifying organizational strengths and weaknesses. | L2 | 5 | 16 |